

PROMOTION RECOMMENDATION
University of Michigan-Flint
College of Arts and Sciences
Department of English

Approved by the Regents
May 20, 2010

Stephanie M. Roach, assistant professor of English, Department of English, College of Arts and Sciences, is recommended for promotion to associate professor of English, with tenure, Department of English, College of Arts and Sciences.

Academic Degrees:

Ph.D.	2003	University of Connecticut
M.A.	1996	Case Western Reserve University
B.A.	1994	Adrian College

Professional Record:

2003 – present	Assistant Professor of English and Writing Program Director, Department of English, College of Arts and Sciences, University of Michigan-Flint
1997 – 2003	Assistant Director of Freshman English, University of Connecticut
2001 – 2003	New Teacher Orientation Coordinator, University of Connecticut (<i>summers</i>)
2001	Residential Director, SEEKS, Michigan Board of Education Summer Institute for the Arts and Science, Adrian College
1997 – 1999	Residential Director, SEEKS, Michigan Board of Education Summer Institute for the Arts and Science, Adrian College
1995 – 1996	Assistant to the Director of Graduate Studies in English, Case Western Reserve University
1991 – 1994	Writing Center Tutor, Adrian College

Summary of Evaluation:

Teaching – Through course development, persistent excellence in instruction and keen attention to the administration of the University's first-year writing program, Professor Roach has developed and maintained an outstanding record as a teacher. Peers, current and former students evaluate her favorably. Her commitment to general education reform at UM-Flint and to academic assessment has greatly strengthened both endeavors.

Research – Through a variety of articles and collections, articles in scholarly journals, conference presentations, and activities in national organizations related to writing program administration, Professor Roach has developed a consistent output of scholarship that is praised by reviewers and that marks her as an increasingly important voice in her discipline.

Recent and Significant Publications:

Peer Reviewed Scholarship:

- Roach, Stephanie. "No One Should Go It Alone: Engaging Constituents in General Education Reform." *A Process Approach to General Education Reform: Transforming Institutional Culture in Higher Education*. Eds. Susan Gano-Phillips and Robert Barnett. Madison: Atwood Publishing, February 2010. 23 page manuscript. Scholarship on General Education and Writing Program Administration Theory. Book chapter.
- Roach, Stephanie. "Assigning the Obituary: Using Figures from Popular Culture to Help Students Argue from Research." *Teaching in the Pop Culture Zone: Using Popular Culture in the Composition Classroom*. Eds. Allison D. Smith, Trixie G. Smith, and Rebecca Bobbitt. Boston: Wadsworth, 2009. 1-8. Scholarship on the Teaching of Writing. Book chapter.
- Roach, Stephanie. "Keep Your Head Down and Other Bad Advice for the Junior Faculty WPA." *The Promise and Peril of Writing Program Administration*. Eds. Theresa Enos and Shane Borrowman. West Lafayette: Parlor Press, 2008. 109-117. Book chapter.
- Roach, Stephanie. "From Other to Another: Regional Campus Freshman English in Transition." *Open Words: Access and English Studies*. 2.1 (2008): 49-68. Scholarship on Writing Program Administration Theory. Collaboration with Moira Casey and Karen Cajka. Took the lead on designing the organizational structure of the essay and staging the sequence of arguments, was first author on nine of the current manuscript pages, second author and collaborative editor for the whole. Journal article.
- Roach, Stephanie. "Tenured Bosses and Disposable Teachers: Writing Instruction in the Managed University." *FORUM* 8.2 (Spring 2005): A9-A14. *Scholarly Review*.

Peer Invited Scholarship

- Roach, Stephanie. Scholarship on the Web. Scholarly text, audio narration of text, video produced by CLiC (Converging Literacies Center at Texas A&M-Commerce) using parts of audio. "Who Said Johnny Can't Write." Scholarly discussion of past Johnny-Can't-Write press and its effect on current public discussion of writing. Based on my conference presentation "Who Said Johnny Can't Write," I was asked by the National Conversation on Writing (NCoW), an initiative of the National Council of Writing Program Administrator's Network for Media Action (WPA-NMA), to record an audio version of my work that was then selected to launch the first Campaign or framed discussion of writing on the webpage of the *National Conversation on Writing* (www.ncow.org; campaign launched August 2009). Authored the Campaign frame text as well as the "About NCoW" page for literacy educators. Also collaboratively authored the homepage text and downloadable PDF. Forthcoming materials on "Celebration" in connection with the National Day on Writing (October 20, 2009) were also designed. *Scholarship on the Teaching of Writing and Writing Program Administration*.

Proceedings from a Peer Reviewed Conference:

- Roach, Stephanie. "The WPA Metaphorically Speaking." *Selected Proceedings: Conversations about Composition 2001*. New Haven: Southern Connecticut State University and the Advocate Press, 2002: 8-11. Scholarship on Writing Program Administration Theory.

Historical Research in a Scholarly Anthology

Roach, Stephanie. "Chronology." *Cambridge Companion of American Women Playwrights*. Ed. Brenda Murphy. New York, Cambridge UP, 1999: xix-xxxviii. Scholarship on American Literary History.

Other Publications:

Roach, Stephanie. Untitled personal essay for *No Victory Without Work: A Pictorial History of Adrian College, 1859-2009*. Ed. Stephanie Jass. Virginia Beach: The Donning Company Publishers, 2009. 114-115.

Roach, Stephanie. "(When I Was Immortal)" published in *The Long River Review*, 2000 designed and published as "Birdlimed" for *poetic journeys*, 2000-2001 series.

Service – Professor Roach presents an exceptionally strong record of service to students and to her department, to the College and University, and to the community and her profession through a wide and varied range of service on committees and task forces in administrative capacities. In the words of her chair, she is a 'heavy lifter' in service: the quality of her effort matches its quantity.

External Reviewers:

Reviewer (A):

"That she is now co-chair of the NCoW [National Council on Writing] project is a significant testament to the relevance, timeliness, and cutting-edge nature of her work."

Reviewer (B):

"... Dr. Roach's chapter ["Why I Won't Keep My Head Down"] earned particular praise, ... from three of the very best figures in the field: Andrea Lunsford, Edward White, and Stuart Brown. These folks are fixtures at our national conferences and very important reviewers and editors, so the fact that Dr. Roach draws praise from them ... is quite significant."

Reviewer (C):

"Taken with her other work, these presentations and publications demonstrate that Dr. Roach is committed to be at the center of important scholarly and rhetorical efforts highly valued by our discipline..."

Reviewer (D):

"The article on "Assigning the Obituary" is notable for its range of reference. Stephanie knows the scholarship in her field, indeed is positioned to become a leader in such scholarship, but she is also widely read."

Reviewer (E):

"Professor Roach has published book chapters and articles with some of the most well respected presses and journals in rhetoric and composition."

Reviewer (F):

"As the peer-reviewed scholarship, the collaborative work, and the steady stream of peer-invited presentations make clear, Professor Roach has become a known and respected presence (certainly regionally and I would guess nationally) in the related fields of writing and writing program administration pedagogy. ... I believe her professional/scholarly work demonstrates 'both high quality and a high level of professional maturity.'"

Summary of Recommendation:

With outstanding records as a teacher and in service, and a strong record as a scholar, Professor Roach has clearly met and exceeded promotion requirements. We therefore recommend Stephanie M. Roach for promotion to associate professor of English, with tenure, Department of English, College of Arts and Sciences.

Recommended by:

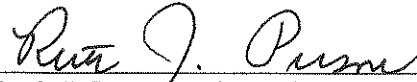


D. J. Trela, Dean
College of Arts and Sciences

Recommendation endorsed by:



Vahid Lotfi, Interim Provost and
Vice Chancellor for Academic Affairs



Ruth J. Person, Chancellor
University of Michigan-Flint

May 2010